

Message Text

UNCLASSIFIED

PAGE 01 LYON 00188 262336Z

15

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
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R 261625Z AUG 75
FM AMCONSUL LYON
TO SECSTATE WASHDC 801
USDOC WASHDC
INFO AMEMBASSY PARIS

UNCLAS LYON 188

E.O. 11652: N/A
TAGS: BEXP, FR

REFERENCE USDOC 11452

SUBJECT: WTDR TEFAL SA

1. ADDRESS: 74150 RUMILLY, TELEX: 342106, TELEPHONE: 450774,
HENRI DIGEON, PRESIDENT

2. CORPORATION CAPITALIZED AT FORTY THREE MILLION FRANCS WAS
ESTABLISHED INITIALLY IN 1956 BUT A NEW COMPANY WAS CREATED
IN 1973 FOR REORGANIZATION OF THE PREVIOUS ONE, IT IS A SUBSIDIARY
OF THE HOLDING COMPANY SEB SA OF 21260 SELONGEY WHICH IS ALSO
THE HOLDING COMPANY FOR THE WELL KNOWN COMPANY SEB, A LARGE
MANUFACTURER OF PRESSURE COOKERS AND ELECTRIC FRYING PANS, SEB
SA OWNS 99 PERCENT OF THE CAPITAL OF TEFAL SA. THE LATTER COMPANY
MANUFACTURES IN ITS OWN 25000 SQUARE METER PLANT TEFLON POTS AND
PANS WHICH IT SELLS IN FRANCE EXPORTS ALL OVER THE WORLD,
IT HAS A BRANCH IN GREAT BRITAIN AND ONE IN WESTERN GERMANY,
IT EMPLOYS 1000 PERSONS.

3. FINANCIAL REFERENCES: SOCIETE LYONNAISE DE DEPOTS AND CREDIT
LYONNAIS BOTH AT ANNECY

4. NO AGENCY AGREEMENT

5. LOCAL CREDIT SOURCE STATES THAT THIS FIRMS VOLUME OF SALES IS
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REPORTED TO REACH ONE HUNDRED AND EIGHTY MILLION FRANCS OUT OF

WHICH EXPORTS REPRESENT 30 PERCENT, REPUTATIONS IS CONSIDERED
EXCELLENT AND GOOD CREDIT MAY BE EXTENDED.RASPOLIC

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NNN

Message Attributes

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Decaption Note:
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Disposition Authority: n/a
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Disposition Event:
Disposition History: n/a
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Margaret P. Grafeld
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